

Salary as a component of aggregate demand in the domestic market of Ukraine

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Research methodology. Using a systemic approach the level of salary as a component of aggregate demand in the domestic market of Ukraine was investigated. Using economic and statistical methods the dynamics of the level of real salary was evaluated.

Results. The essence of problem of low average salary in Ukraine was disclosed. Its connection with total production per person was shown. The factors that stress the problem were investigated. The ways to change the procedure of formation of salary and aggregate demand in Ukraine were offered.

Novelty. In the article the issues that can be resolved administratively and those that require major changes in the real economy sector were delineated. Focus was made on the need to use emulation for radical improvement of aggregate demand.