

The enterprise's cash flow management

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Research Methodology: The method of comparison, analysis and synthesis, induction and deduction were used with the purpose of summarizing and systematization of modern theoretical and methodological approaches to the research of the enterprise's cash flow management. The research is based on the study of scientific papers of leading foreign scientists about the enterprise's cash flow management analysis.

Results: Theoretical approaches to the research of the enterprise's cash flow management were summarized, the system of enterprise's cash flow efficiency indicators were shown.

Novelty: The analysis of the peculiarities of the implementation of stages of cash flow management was conducted.

The practical significance: The article shows the negative consequences of deficit and profit state of the enterprise's cash flow, the actions in order to balance deficit and profit state of the enterprise's cash flow were suggested, the cash flow management directly impact on the development and achievement of the enterprise's objectives was substantiated.