

Analysis of innovative development of industrial enterprises

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Research Methodology. Using an integrated approach Ukraine's place in global competitiveness rankings was investigated. By economic and statistical methods the actual state of innovative activity of industrial enterprises in Ukraine and its particular administrative areas on the example of Dnepropetrovsk region was evaluated.

Results. It was determined that the innovative development of the industrial enterprises of Ukraine has digressive character. The current state of innovative activity of the industrial enterprises of Dnipropetrovsk region as part of the state innovative sector was analyzed. The state investment policy on financial support of innovative activity of regions of Ukraine was evaluated. Methods of innovative activity optimization were proposed.

Novelty. The objective factors of innovative activity in Ukraine formation were revealed. The detailed analysis and evaluation of the current state of innovative activity of industrial enterprises of Dnipropetrovsk region was conducted. The dependence of the effectiveness of implemented innovations on the level of innovation funding was identified. Regions of Ukraine Competitiveness Index shows that Kharkiv, Dnipropetrovsk and Donetsk regions are leaders of innovative activity.

The practical significance. On the basis of the improved technique of the investigation of innovative activity as a component of state economic development, the recommendations on optimization of innovative and investment processes in Ukraine were developed.