

Statistical Databases of International Organizations as a Source of Information on Tourism Industry Development

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Research Methodology: Based on case study, comparative analysis, and content analysis the features of statistical databases of international organizations as sources of information for the development of tourism industry are analysed.

Results: The paper examines the databases of international organizations as a source of statistical information concerning tourism industry. The indicators relevant to the tourism industry are characterized. Access mode, chronological coverage etc are identified.

Novelty: The characteristics of the informational content of statistical databases of various international institutions, identified by the author, provide a comprehensive vision of spectrum and accessibility to the data that reflect the statistics of the tourism industry.

Practical Significance: The results of the research can be used during the conduction of the informational and analytical research of the tourism industry in particular countries and world regions, and in the world at large. This opens up the possibilities of retrospective assessing of situation, building adequate predictive models for future development, as well as identifying both the problem and promising areas of the tourism industry.