

The effectiveness of outsourcing and outstaffing for big enterprises

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Research Methodology: Using the systematic approach the state of non-core functions management of the big enterprises in Ukraine with the usage of outstaffing and outsourcing was investigated. By using the economic and statistical methods the state of expenses on the non-core functions was estimated.

Results: The information on the usage of outstaffing and outsourcing was analyzed. The positive and negative aspects of different approaches were identified. The effective mechanism of non-core functions management for big enterprises was offered.

Novelty: The objective prerequisites of the outstaffing and outsourcing usage were disclosed. The best variant for the effective management of non-core functions of the big enterprises with outstaffing and outsourcing usage was proposed. It was considered on the example of outsourcing and outstaffing for the big enterprise of energy industry.

The practical significance: On the basis of the usage of one of approaches of outsourcing, outstaffing and service of the subsidiary enterprise to manage non-core functions of the big enterprise, the optimization of business processes is formed, as well as the reducing of costs for secondary functions and the ability to focus on the core production.