

## Work programme of the course:

<b>Course title</b>	<b>EUROPEAN STUDIES</b>
<b>Level of higher education (degree)</b>	FIRST (BACHELOR)
<b>Field of study</b>	07 MANAGEMENT AND ADMINISTRATION
<b>Major</b>	073 MANAGEMENT
<b>Program subject area</b>	MANAGEMENT (ENGLISH)
<b>Status of the discipline</b>	Compulsory
<b>Mode of studies</b>	FULL-TIME, PART-TIME, E-LEARNING
<b>Total number of hours/ ECTS credits</b>	150 HOURS /5 ECTS CREDITS
<b>Language of instruction</b>	ENGLISH
<b>Lecturer</b>	LUKIANETS-SHAKHOVA VALENTYNA STANISLAVIVNA ASSOC. PROF., PH.D.
<b>Lecturer's profile</b>	<a href="https://www.krok.edu.ua/ua/pro-krok/spivrobotniki/luk-yanets-shakhova-valentina-stanislavivna">https://www.krok.edu.ua/ua/pro-krok/spivrobotniki/luk-yanets-shakhova-valentina-stanislavivna</a>
<b>Tel. number</b>	
<b>E-mail</b>	<a href="mailto:valials@krok.edu.ua">valials@krok.edu.ua</a>
<b>Consultations</b>	CONSULTATIONS IN MS TEAMS: FRIDAY, 11:00 A.M.-11.30 A.M.

### 1. Brief summary of the course

The purpose of the course is to offer students the opportunity to view Europe within a wider international and global perspective.

The objective of this course is to learn about the main European policies, how the Member States deal with them and how the EU interacts with the rest of the world.

Upon completion of this course, students are able to:

- explain and critically reflect on the origins, history and political geography that shaped Europe
- explain common European values in relation to democracy, and the rule of law
- explain the origins and development of the European Union, and its decision-making institutions
- explain the various institutions and competences of the European Union
- explain the issues of globalization and sustainable development, migration, energy and climate change in Europe.

### 2. Learning outcomes

#### General Competencies (GS):

GC 1. Ability to exercise one's own rights and responsibilities as a member of society, realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms.

GC 2. Ability to maintain and increase moral, cultural, scientific values and increase the achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology, use different types and forms of physical activity for active recreation and a healthy lifestyle.

GC 13. Appreciation and respect for diversity and multiculturalism.

GC 14. Ability to work in an international context.

GC 16. Ability to make decisions and act in compliance with the principle of inadmissibility of corruption and any other manifestations of dishonesty.

**Professional Competencies (PC):**

PC 6. Ability to act socially responsible and consciously.

PC 13. Understand the principles and norms of law and use them in professional activities.

**Program learning outcomes (PLO):**

PLO 1. Know one's own rights and responsibilities as a member of society, be aware of the values of civil society, the rule of law, human and civil rights and freedoms.

PLO 2. Preserve moral, cultural, scientific values and increase the achievements of society, use different types and forms of physical activity to lead a healthy lifestyle.

PLO 12. Evaluate the legal, social and economic consequences of the organization functioning, including labor relations in the organization.

PLO 15. Demonstrate the ability to act socially responsible and socially conscious based on ethical considerations (motives), show the respect for diversity and interculturalism.

### 3. Course scope

Type of class	Total number of hours/ ECTS credits - 150 HOURS /5 ECTS CREDITS		
Total number of hours / mode of studies	full-time	part-time	e-learning
lectures	28	14	14
seminars / practical / laboratory classes	22	7	7
Individual work	70	99	99
Exam	30	30	30

### 4. Prerequisites

There are no prerequisites required for this course.

### 5. Hardware and software

PC / laptop, Internet access, camera, microphone

**6. Course policies** – students must adhere to a code of academic integrity: <https://int.krok.edu.ua/images/download/code-of-academic-integrity-2025.pdf>

Academic integrity is the presentation of one's own work and the proper recognition of the contribution of others.

Any violation of this principle constitutes academic dishonesty and may result in poor evaluation and disciplinary action.

**Forms of academic dishonesty include:**

- Plagiarism - presenting all or part of someone else's work as one's own in an academic exercise, such as an exam, a computer program, or a written assignment.
- Fraud - Using or attempting to use unauthorized materials during an exam or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) a copy of an examination or exam answers.
- Promoting academic dishonesty - helping others commit an act of dishonesty, such as replacing an exam or completing a task for someone else.
- Fabrication - modification or transfer, without permission, academic information, or records.

## 7. PROGRAMME OF THE COURSE

**TOPIC 1** European Union: general characteristics

Introduction to the European Union. Definition and purpose. Overview of member states. Foundational Values of the EU. Human dignity. Freedom and rights. Democracy and rule of law. Equality and non-discrimination. Historical Context. Origins of the EU. Key treaties and milestones. Structure of the EU. Main institutions (European Commission, European Parliament, Council of the EU). Decision-making processes. Economic Framework. The Single Market. The Euro and Economic Union. Social and Cultural Aspects. Promoting diversity and inclusion. Social policies and rights of citizens. External Relations and Global Role. EU's influence in international affairs. Trade agreements and partnerships. Challenges Facing the EU. Political and economic challenges. Future prospects for integration and cooperation of EU.

### **TOPIC 2 History of the European Union**

Historical background of the European Union. Key milestones in EU history. The Treaty of Paris and the European Coal and Steel Community. The Treaty of Rome and the establishment of the EEC. The impact of the Cold War on European integration. The first enlargement in 1973 (Denmark, Ireland, UK). Direct elections to the European Parliament in 1979. The Schengen Agreement in 1985. The Maastricht Treaty and the birth of the EU in 1992. Introduction of the Euro in 1999. Eastern and southern enlargement in 2004. The Treaty of Lisbon in 2007. Brexit and its implications for the EU. Future challenges and prospects for the European Union.

### **TOPIC 3 The Legal Order of EU**

Sources and scope of EU law. Primary legislation: Treaties and general principles. Secondary legislation: Regulations, directives, and decisions. The hierarchy of norms in EU law. The doctrine of primacy of EU law. Direct effect of EU law in member states. Role of the Court of Justice of the European Union (CJEU). Judicial structure of the CJEU. The Charter of Fundamental Rights and its significance. International agreements and their role in EU law. Challenges and developments in the EU legal order.

### **TOPIC 4 The EU Internal Market**

The EU Internal Market: definition and objectives. The four freedoms: movement of goods, services, capital, and people. Legal framework and key regulations. Role of the European Commission in market integration. Elimination of tariff and non-tariff barriers. Common standards and mutual recognition principles. Economic impact of the internal market on member states. Challenges to the internal market: COVID-19 and other obstacles. The role of the Single Market Act in enhancing integration. Future developments and prospects for the internal market.

### **TOPIC 5 Policy of the European Union in Various Sectors of the Economy**

Policy of the European Union in Various Sectors of the Economy: overview and significance. Agricultural policy: CAP and its impact. Fisheries policy: sustainability and management. Regional policy: cohesion and development funds. Industrial policy: promoting competitiveness and innovation. Environmental policy: addressing climate change and sustainability. Energy policy: security of supply and renewable energy initiatives. Transport policy: enhancing connectivity and infrastructure. Digital economy policy: fostering digital transformation and innovation. Employment and social policies: promoting job creation and social inclusion. Economic governance: coordination of national policies within the EU framework.

### **TOPIC 6 The Social Policy of the European Union**

The Social Policy of the European Union: objectives and significance. Legal framework: Treaties and the Charter of Fundamental Rights. The European Pillar of Social Rights: principles and action plan. Employment policies: promoting full employment and job creation. Social protection systems: ensuring adequate support for citizens. Non-discrimination and equal treatment in the workplace. Health and safety standards: protecting workers' rights. Social inclusion strategies: combating poverty and social exclusion. Role of the European Social Fund in enhancing social policy. Challenges facing EU social policy: economic disparities and demographic changes.

### **TOPIC 7 Consumer Protection and Public Health**

Consumer Protection and Public Health: overview and significance. Legal framework for consumer protection in the EU. The New Consumer Agenda: objectives and key priorities. Rights of consumers: information, withdrawal, and redress. Role of the European Consumer Centre in cross-border disputes. Product safety regulations and standards. Health and safety measures for consumers. Addressing vulnerable consumer groups: special protections. Digital transformation and its impact on consumer rights. Public health policies: EU's role in health promotion and disease prevention. Challenges in consumer protection and public health regulation.

### 8. Course scheme

Topic	Number of hours									Control form
	Full-time			Part-time			E -learning			
	Lectures	Seminars /practical	Individual work	Lectures	Seminars /practical	Individual work	Lectures	Seminars /practical	Individual work	
Module # 1										
TOPIC 1 European Union: general characteristics	4	2	10	2	1	14	2	1	14	S, T, CS, P, E
TOPIC 2 History of the European Union	4	2	10	2	1	15	2	1	15	S, T, CS, P, E
TOPIC 3 The Legal Order of EU	4	4	10	2	1	14	2	1	14	IA, S, T, CS, P, E
Module #2										
TOPIC 4 The EU Internal Market	4	4	10	2	1	14	2	1	14	S, T, CA, CS, P, E
TOPIC 5 Policy of the European Union in Various Sectors of the Economy	4	4	10	2	1	14	2	1	14	S, T, CA, CS, P, E
TOPIC 6 The Social Policy of the European Union	4	2	10	2	1	14	2	1	14	S, T, CS, P, E
TOPIC 7 Consumer Protection and Public Health	4	4	10	2	1	14	2	1	14	S, T, CS, P, E
Total hours	28	22	70	14	7	99	14	7	99	-
FINAL CONTROL/ Exam	30			30			30			-
TOTAL	150			150			150			-

#### Control form

IA – individual assignments  
S – survey  
T – test, mid-term tests  
CA – calculation assignments  
CS – solving case-studies  
P – oral presentation  
E - exam

### 9. Individual tasks

Individual tasks are an integral part of the educational process, as they contribute to the development of analytical skills, creative thinking and independence of students.

**Content of an individual educational and research task (educational project)**

The individual task consists of three types of questions, task options posted on the moodle platform:

1. Open question:

- o Requires a detailed, detailed answer based on theoretical knowledge and analysis of additional information.
- o Tests your understanding of the topic, ability to formulate your own opinions and argue your position.

2. Calculation task:

- o Involves performing certain calculations using formulas or economic models.
- o Tests knowledge of economic methods and the ability to apply them in practice.

3. Situational task:

- o Presents a real economic problem or case that needs to be analyzed and a solution proposed.
- o Tests your ability to apply theoretical knowledge to solve practical problems and make informed decisions.

Requirements for completing the task:

- Clear structure: Answers should be logically structured, contain an introduction, main body and conclusions.
- Argumentation: Each statement must be supported by arguments and references to sources.
- Accuracy of calculations: When performing calculations, it is necessary to observe accuracy and use appropriate units of measurement.
- Originality: Answers must be your own and contain no plagiarism.
- Design: The work must be designed in accordance with the requirements specified on the moodle platform.

**10. Teaching methods**

In the process of studying the discipline "European Studies", various types of educational activities, teaching methods and technologies are used.

Types of educational activities:

1. Lectures: classes where the teacher presents theoretical and practical guidance material, analyzing the main concepts of European Studies.
2. Seminars: interactive sessions in which students discuss topics, analyze case studies, and participate in group discussions that contribute to a deeper understanding of the material.
3. Practical classes: focus on the application of European Studies concepts.

Teaching methods and technologies:

1. Presentations and multimedia materials: the use of slides, videos and graphs, which facilitate the perception of information and make the educational process more visual.
2. Active learning methods: include group projects, discussions, role-playing games, and brainstorming sessions that promote active student involvement in the process.
3. Case method: analysis of real business situations, which allows students to practically apply theoretical knowledge, develop critical thinking and decision-making skills.

Use of information technologies: interactive platforms for learning

**11. Control methods**

Control measures are used to determine the success of training. Control measures include current and final control.

Current control is carried out during practical (seminar) classes and is aimed at checking the level of preparedness of the student to perform a specific task.

The final control is carried out to evaluate the learning results after the end of the study of the discipline (semester control) or modules separated according to the working curriculum.

During the study of this course, the following forms of current control are used: a mid-term tests.

When studying this course, the following form of semester control is used: exam.

**12. Distribution of points received by students**

Evaluation of student learning results is carried out according to the University scale (0-100, taking into account optional tasks - 120 points) and the national scale.

General course evaluation system: Participation in the work during the semester / credit – 70%/30%

All tasks must be written independently, plagiarism is prohibited, no references or citations are required. The quality and originality of your arguments are evaluated. The task should be presented in Moodle

### 13.1. Scoring scheme for the course

Type of educational activity	Max score	Max total score
Modules #1 & #2		
Solving case-studies (3 x 5 points)	15	
Calculation assignments (4 x 2,5 points)	10	
Surveys / Test (2 x 5 points)	10	
Oral presentation (2 x 5 points)	10	
Individual work (1 x 10 points)	10	
Mid-term test (2 x 7,5 points)	15	
<b>Total for modules #1 &amp; #2</b>	<b>70</b>	
<b>Exam</b>		<b>30</b>
<b>Total for the course</b>		<b>100</b>

**The minimum score for admission to the exam is 21 points.**

### 13.2. Conditions for awarding points

#### 1. Solving case-studies (Maximum Score – 5 Points)

- Completeness of the Solution (2 Points): All stages of the problem-solving process are correctly presented, and all formulas and methods are justified.
- Accuracy of Answers (2 Points): All numerical data and calculation results must be accurate.
- Clarity of Presentation (1 Point): Logical structure of the work, clear presentation of solutions, and correct terminology.

#### 2. Calculation assignments (Maximum Score – 2,5 Points)

- Completeness of the Solution (1 Point): All stages of the problem-solving process are correctly presented, and all formulas and methods are justified.
- Accuracy of Answers (1 Point): All numerical data and calculation results must be accurate.
- Clarity of Presentation (0,5 Point): Logical structure of the work, clear presentation of solutions, and correct terminology.

#### 3. Tests (Maximum Score – 5 Points)

- Number of Correct Answers (5 Points): Students receive 0,25 points for each correct answer (total number of tests per session is 20).

#### 4. Survey (Maximum Score – 5 Points)

- Correctness of Answers (3 Points): Answers to questions must be accurate and correct.
- Coverage of the Topic (2 Points): Answers should demonstrate knowledge of all key aspects of the topic.

#### 5. Oral presentation (Maximum Score – 5 Points)

- Substance (2 Points): Completeness and depth of topic coverage, inclusion of relevant data and examples.
- Visual Presentation (2 Points): Quality of slides, use of graphics, clarity, and aesthetics.
- Communication Skills (1 Point): Ability to convey information to the audience, respond to questions, and engage listeners.

#### 6. Individual Work (Maximum Score – 10 Points)

- Depth of Research (3 Points): Quality of topic analysis, use of various sources of information and literature.
- Structure and Formatting (2 Points): Adherence to formatting requirements, logical structure of the work, correctness of citations.
- Originality and Creativity (2 Points): Presence of personal conclusions, recommendations, and interesting ideas.
- Responses to Questions (3 Points): Engagement in presenting work results, participation in discussions, and feedback.

#### 7. Mid-term tests (Maximum Score – 7,5 Points)



- Number of Correct Answers (5 Points): Students receive 0,25 points for each correct answer (total number of tests per session is 30).

**13.3. Final assessment criteria**

University scale	Ukrainian Grade
90 and higher	excellent
70–89	good
50–69	satisfactory
1–49	unsatisfactory

**14. Methodological provision**

Attention students: all educational and methodological materials (lecture plans and videos, presentations/seminar assignments/case-studies, etc.) are submitted in Moodle Course: European Studies: <https://dist.krok.edu.ua/my/courses.php>.

**Recommended literature****Basic**

1. Cini, M., & Borragán, N. P. S. (2022). *European union politics*. oxford university press.
2. Hodson, D., Puetter, U., Peterson, J., & Saurugger, S. (Eds.). (2022). *The institutions of the European Union*. Oxford University Press.
3. Barnard, C., & Peers, S. (Eds.). (2023). *European union law*. Oxford University Press.

**Additional**

4. Bindi, F. (2022). European Union foreign policy: a historical overview. In *The Foreign Policy of the EU: Assessing Europe's Role in the World*. Brookings Press.
5. Keukeleire, S., & Delreux, T. (2022). *The foreign policy of the European Union*. Bloomsbury Publishing.
6. Wouters, J., & Ovádek, M. (2021). *The European Union and human rights: analysis, cases, and materials*. Oxford University Press.

**16. Additional information on the discipline (educational component)**

Certificates of completion for distance or online courses on the relevant topics may be credited provided that the requirements outlined in the corresponding regulation are met.

**Work programme of the discipline:**

Compiled by: LUKIANETS-SHAKHOVA VALENTYNA STANISLAVIVNA.

Approved: at the meeting of the Department of International Business (Protocol No. 2 dated September 17, 2024).