

Investigation of communicative interaction features in the “VK” social network

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Research Methodology. In an empirical study determined the characteristics of communication students of the College, as well as the links between their personal qualities and character of their communication, in particular in social networks. The study was conducted in three phases to determine the extent of use of popular social networks among pupils of 8-9 and 10-11 classes, and a comparison of the features of this form of communication among them.

Results. Inability to show emotions and high level of emotional obstacles – the main problem in this age category. Changes are caused by uncontrolled spread of information in our modern world. This caused necessary to find simpler emotional parts in communication processes, and social networks help in this. Now, the main question is – “How to understand limits, which leads to de-socialization?”

Novelty. Revealed objective link, between psychological defense, and the quantity and quality of communicative interactions in social networks. This is about trends classification in individual psychological formation in modern information space.

The practical significance. Results of this study allow to improve information transfer between students, and helps to develop a line of distance learning in educational institutions.