

The Features of Development of Rural Green Tourism in Kherson Region of Ukraine

*O. Burova, Competitor of the Department of Enterprise Economics
National University of Life and Environmental Sciences of Ukraine
ol_levin@mail.ru*

Research methodology: With the help of the systematical and structural approach the forms of rural tourism are analyzed. With the help of dialectical and abstractly logical methods the features of rural green tourism in Kherson region of Ukraine are singled out, its pre-conditions are found out; the problems of its development are investigated.

Results: Resource potential of region, which is appraised as considerable, is studied for the purpose of its subsequent use for effective development of rural green and agrarian tourism. The main charms of rural, agrarian and ecological tourism are analyzed. The problems of development of rural green tourism are singled out; the measures on their decision are offered.

Novelty: The forms of rural tourism are analyzed closer; the advantages of its functioning are marked. The resource potential of the rural territories of Kherson region in Ukraine as pre-conditions of green tourism development is investigated.

Practical meaningfulness: On the basis of analyzing of the resource potential of the rural territories in Kherson region of Ukraine, the practical measures on green tourism development are suggested. They can serve as a scientific base for forming prognoses, strategies and programs of long-term development of rural tourism in the region. It will be instrumental in increasing the level of using the resource potential in the field of rural tourism of the region in particular, and socio-economic development of the country economic regions on the whole.