

Development of Machine-building Enterprises: Essence, Process and Principles

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Research Methodology. By means of systemic approach the essence of the concept of machine-building enterprises is researched and its components are described. By means of comparison and analysis method the basic elements of the process stages of enterprise development are identified. By means of the induction the basic principles of machine-building enterprises development are highlighted.

Results. The results of research concerning the etymology of the “enterprise development” essence are analyzed on the basis of what its components and the discrepancy of its essential features is revealed. The overall concept of machine-building enterprise development based on the identification stage of enterprise management development system and diagnostics of its development components and creation of its activities implementation is worked out. We also describe the general principles of machine-building enterprises development.

Novelty. The concept of machine-building enterprises is specified that reflects not identically elements of its organizational, social, economic, innovational components. The concept of enterprise development on the basis of diagnostics of factual organizational management structure, current state of economic activity and factual level of innovational development is improved.

Practical Significance. We designed the practical recommendations for the realization of complex activities on machine-building enterprise development and identification of its new level of development in organizational, economic and innovational directions.