

Estimation of enterprise financial structure influence on organization of investment process

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Research Methodology. On the basis of a systematic method of historical and logical analysis the influence of corporate financial architecture's components on the organization of the investment process in the context of financial support of investment activities of enterprises was justified.

Results. The conceptual foundations of corporate financial architecture as the system of components that combines ownership structure, capital structure, corporate governance and legal form of the enterprise were analyzed. The influence of the individual components of financial architecture on the financial support of the investment process of enterprise was specified. The necessity of taking into account the interactions between the various components of the financial architecture of the enterprise in the process of its optimization was proved.

Novelty. The role of components of corporate financial architecture in making financial and investment decisions was disclosed. The necessity of a comprehensive analysis of the interactions between the components of the financial enterprise architecture in the context of its investment activity was justified.

The practical significance. These findings can be used in developing investment policy of national enterprises, provide the investment activity of enterprises and form the scientific basis for empirical research in this direction.