

Improving of Ukrainian enterprises competitiveness in the agroindustrial complex by efficient use of foreign direct investment

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Research Methodology. Investment climate in Ukraine is investigated, the peculiarities and significance of foreign direct investment as an important factor of Ukrainian enterprises development in agroindustrial complex is analyzed. By means of economic-statistical method, methods of qualitative and quantitative analysis the influence of investments on improvement of enterprises competitiveness of agricultural complex is evaluated.

Results. Existing problems of foreign direct investment on development of domestic enterprises of agroindustrial complex are analyzed. The value of foreign direct investment on the economy of Ukraine, regulation peculiarities and the main problems that hinder the flow of these investments is analyzed. The measures to stimulate the attraction of foreign investment in agriculture are offered.

Novelty. The problems of influence of FDI on improving of the competitiveness of agricultural enterprises are revealed. The conclusion about the feasibility of investment attraction in domestic enterprises, which will influence on the investment attractiveness and competitiveness of the agricultural sector is made.

Practical Significance. The practical recommendations that can serve as a scientific basis on formation of programs of effective investment strategy on agroindustrial complex development are offered. This will increase the domestic economy and competitiveness of Ukrainian enterprises.