Innovative Clusters Development in Ukraine

S. Filatov, PhD, Associate Professor of Management Technologies Department, "KROK" University filatovy@ukr.net

O. Kochenko, Master student of Innovational Activity Management Major,

"KROK" University

SashaFlint@i.ua

Research Methodology. By means of analysis and synthesis, induction and deduction, terminology and statistical methods, the issue of creation and development of innovative clusters in Ukraine is investigated and the ways of clusterization of domestic economy are offered.

Results. The views on the concept «cluster» by different scientists are analysed and the concept «innovative cluster» is defined. The examples of clusters development are studied in the leading countries, such as the USA, Germany, Japan, and their positive influence on country economy is considered. Advantages of cluster development are investigated, that provides distribution of new knowledge and technologies, ensures the acceleration of transformation processes of inventions into innovations, and innovations into competitive benefits. Existent clusters in Ukraine are investigated and pre-conditions for their development are studied. Co-operation between the state and enterprises for effective clusters existence is displayed.

Novelty. Basic factors of innovative clusters efficiency are defined. The structure, geographical location and prospects of the biggest innovative clusters development are established in Ukraine. Principles of economy clusterization are offered and regions and industries, where the innovative clusters can be created, are identified.

Practical Measures. Technological parks which within the condition of state financing and successful management will be able to become basis for the new innovative clusters are indicated. It will enable to increase the competitiveness of both enterprises and state in difficult time.