

## **The innovative potential of Ukraine: experience and problems**

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**Research Methodology.** In this article a range of methods and approaches that provide conceptual unity of research has been used:

- Method of abstract and logical analysis for studying the category of “innovative capacity”;
- A systematic approach for building the logic of the research of the process of the innovative capacity of the national economy formation;
- Methods of economic, statistical and systematic analysis for the determination of current conditions of innovative potential and identification of major development trends.

**Results.** The current state of innovative potential of Ukraine, the state’s role in its formation and growth, based on the experience of highly developed countries have been analyzed. The measures to strengthen the state’s role in stimulating the public fundraising accumulation of private savings and investment capacity in innovative potential were proposed.

**Novelty.** The content of state regulation of the process of innovative potential of Ukraine formation, which provides a new approaches in formation of the innovative and technological development was determined. This allows to identify the key issues of formation, to develop targets and objectives for creation of innovative capabilities.

**Practical significance** of gained results lies in the theoretical and methodological provisions, findings and scientific and practical recommendations in this article are the basis of scientific and practical conceptualization of formation of innovative potential of the national economy in the context of post-industrial paradigm.