

## **Corporate culture impact on modernization of social and labour relation**

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**Research Methodology** In the Ukrainian society inefficient system of socio-labor relations (SLR) has developed, which is characterized by authoritarian control, violations of labor legislation, opacity and unfairness in the performance of employment contracts and agreements. Administrative provisions for the management and improvement of socio-labor relations exhausted. Based on the realities of today's economy, it is necessary to involve not yet used social resources of management, among which there is a corporate culture (CC).

The study is based on a systematic analysis of the phenomena, which are considered, and the definition of structurally-logical and factor connections between them.

**Results of the study** identify the impact of corporate culture on the modernization of STV over the execution of specific functions and tools of the formation of new values in the organization.

**The novelty** lies in the definition of the basic forms of influence of the CC on the system of SLR, which are the processes of labor, management and social dialogue, setting its specific directions and results.

**Practical significance.** Developed directions and tools of CC's influence on the modernization of SLR are the alternative to the administrative methods of management and are able to enforce the internal organizational resources for socio-economic development on the basis of coordination of the interests of all the parties of SLR.