

Economic security and risk management of touristic enterprises

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Research Methodology: The existing approaches to the definition of enterprise economic security were investigated. For classification of threats of tourism enterprises the logical method and system analysis were used, and for systematization of entrepreneurial risks of travel agencies the methods of induction and deduction were used.

Results: Existing approaches to the definition of enterprise economic security were analyzed; threats to tourism enterprises were classified, business risks of travel agencies were systematized. Ways to manage risks were explored, in order to limit the costs of tourism enterprises and ensure their economic security.

Novelty: Author's definition of the concept of "enterprise economic security" was formulated as a set of controlled by the enterprise of operating environment in which the business entity is able to protect itself against internal and external threats, conservation and reproduction of their financial and economic, technological, human, scientific and technological capabilities. In the analysis of approaches to the classification of economic security threats the new classification feature was offered: by the threats appearance.

The practical significance: The study results will allow the tourism enterprises better identify the risks, predict their impact on tourism enterprises and avoid or significantly reduce the negative effects of mentioned ones.